



The Secret to the Big O





Lana Kerr

As the CEO and Founder of Lumisque, my mission is to educate and empower women to take control of their skincare, including their most sensitive areas — and have fun doing it!

LUMISQUE
s k i n c a r e





Get To Know Your Vulva

Have you shown love to your vulva lately?

The vulva and the vagina are an integral part of our womanhood, but for many of us, they remain a mystery. What could a better V do for you? Your V is vibrant, and a happy vulva also means a happier you. When you show your vulva some love, you will feel:

- Confident
- Sexy
- Powerful
- Youthful



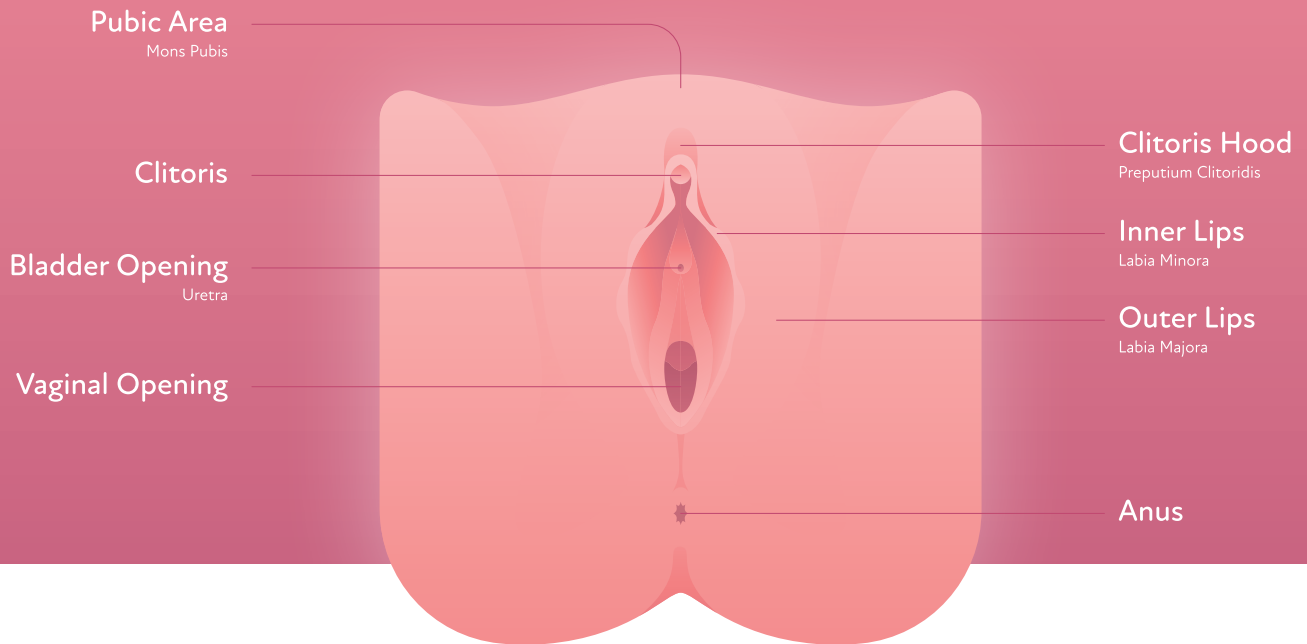
What is the Vulva?

Let's start with the basics!

Do you know the anatomy of the vulva? If you don't, you're not alone: I didn't even look at my own vulva until I was in my thirties!

The term vulva and vagina get used interchangeably, but they're two different yet related things. The vulva is the outer part of the female genitalia—everything you can see—and the vagina is the interior part of the female genitalia. It connects your vulva to your cervix and uterus.

Vulva



The Vulva Has 5 Main Parts

1. The vaginal opening
2. The labia majora (the outer lips covering the vaginal opening)
3. The labia minor (the inner lips covering the vaginal opening)
4. The urethra opening
5. The clitoris

Yes, the clitoris is not inside the vagina; it's on the vulva. What does all of this anatomy mean for you? It's simple: the vulva is the pleasure center! Taking care of your V doesn't just make you feel good; it gives you more control over your sex life—the delicious anticipation, the amazing intimacy, and all the fireworks!



What is the Clitoris?

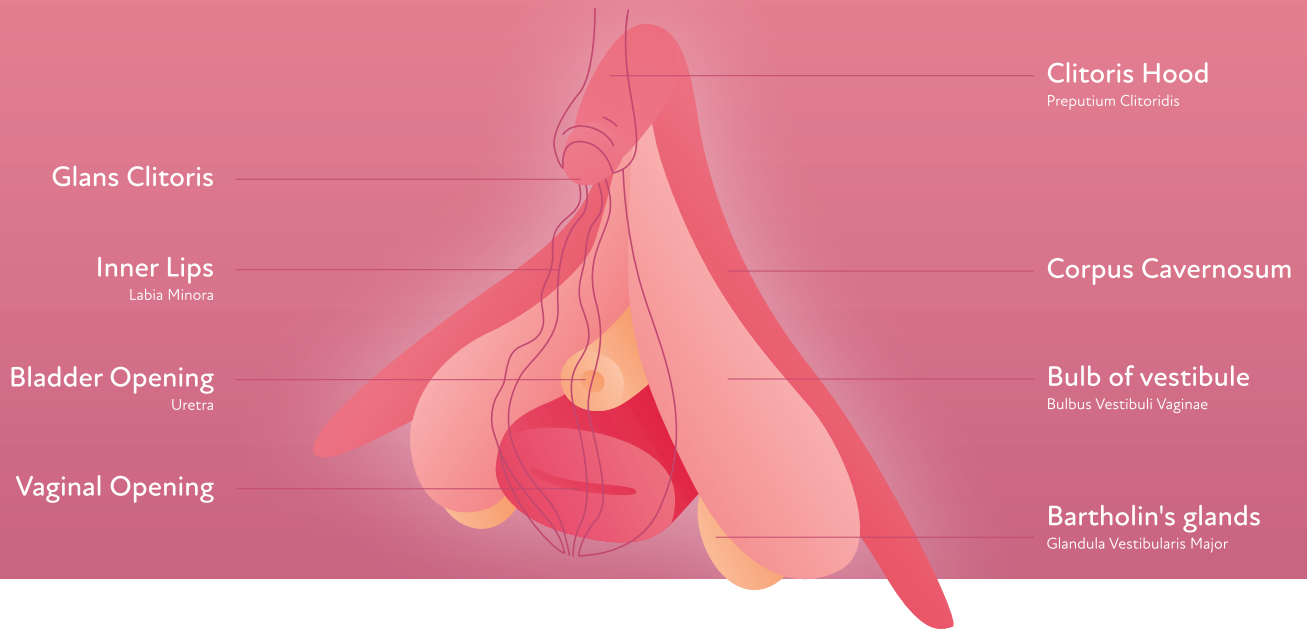
When it comes to pleasure, the clitoris is critical!

The clitoris forms in the womb on babies of all sexes. For baby girls, it stays the same size. For baby boys, the clitoris grows into a penis.

Now, we all know how men feel about the penis! Why don't women feel the same way about the clitoris?

A clitoris' sole purpose is pleasure. Penises have other purposes like urination, impregnation, but the clitoris? That's just for us. So, it's important that we understand our clitoris to maximize our pleasure.

Clitoris



The clitoris is like an iceberg. It's way bigger than you think! In fact, most of the clitoris is not visible. It's hidden under your skin.

In anatomical terms, the clitoris is made up of the glans clitoris (the part you can see), which is connected to the body via the two corpora cavernosa and the two crura (bulbs on either side).

When the corpora cavernosa are erect, they can span the entire length of the vagina on either side, wrapping it around like a big hug!

The clitoris contains 8,000 sensory nerve fibers—more than anywhere else on the human body. (And not that it's a competition, but that's twice the amount of nerve fibers found on a penis...)



The Clitoris and the Big O

If the clitoris is all about pleasure, then it's time to talk about orgasms. Sex has many benefits, including increased intimacy and even decreased blood pressure, but that grand finale is important!

I'm sure you've heard of clitoral orgasms and vaginal orgasms. A certain statistic is thrown around a lot: only about 33% of women can have orgasms from vaginal stimulation alone, creating an elite club that only a 1 in 3 women can enjoy. Well, I'm about to blow your mind: there's no such thing as a "vaginal orgasm."

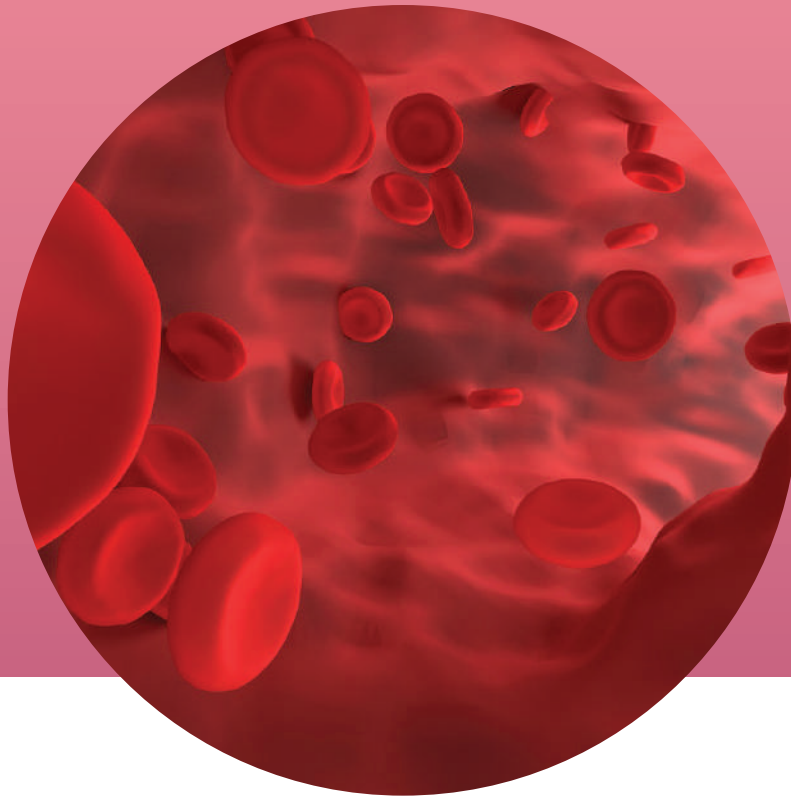
Groundbreaking scientific research has shown that all female orgasms are technically the result of clitoral stimulation.



A study using ultrasound found that the magical area in the vagina, the mythical "G spot," is so sensitive because the clitoral root is located right behind the anterior vaginal wall. The resulting orgasm is due to pressure and movement of the clitoral root during penetration.

If the G-spot is really unlocked by clitoral stimulation, there's no reason all women can't experience it!

According to Dr. Sybil Lockhart, "After the first orgasm, many women have a completely different sensitivity to touch. It's worth the time and energy to research what new dishes you or she might enjoy for dessert."

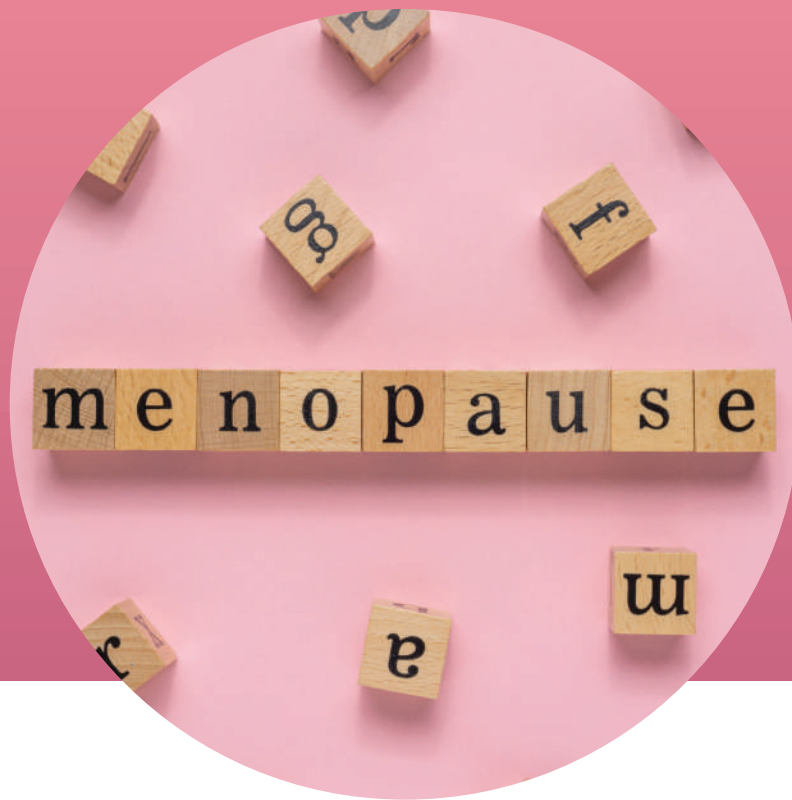


So... why is it so difficult for so many women to easily experience orgasm, especially from clitoral root stimulation?

The answer lies in blood flow. The clitoris requires regular blood flow, in the proper amounts, for peak functionality.

Many factors can block blood flow to the clitoris, including medical procedures like cancer treatment or a hysterectomy, but one factor eventually affects every woman's blood flow: aging.

<https://www.ncbi.nlm.nih.gov/pubmed/19453931>



How Does Aging Affect the Vulva and Vagina?

As women reach menopause, their hormones change. Menopause decreases the amount of estrogen, progesterone, and testosterone in the system.

These lower hormone levels, especially lowered estrogen, result in a significant decrease of blood supply to the vulva and the vagina.



The most obvious way that you may notice the lack of blood flow is decreased vaginal lubrication. You may not be able to lubricate as naturally as you used to, and sex can become uncomfortable and even painful.

Another consequence of poor blood flow to the vulva is clitoral atrophy. Clitoral atrophy occurs when the clitoris loses sensation and shrinks, sometimes even disappearing.

One cause of clitoral atrophy is lack of use—which can be quite fun to prevent—but decreased blood flow needs further treatment to help you take your pleasure back!



We don't talk about it, but our vulva looks different as we get older, too. Just like the skin on your face develops subtle signs of age, your vulva will, too, especially if you've given birth. The skin may appear saggy or simply older.

So many women are in the dark about their sexual health that the aging vulva becomes a source of shame and discomfort. I have friends who have been embarrassed to show their aging vulva to their long-term partners in the light.



“No one should feel that way! That’s why I have made making women feel happy and confident in their V one of my life’s missions. Confidence is great, but what’s the solution that can get us there? Again, increased blood flow is the answer.



CO2LiftV Can Help!

The number one way to show your vulva and vagina some love is to keep that blood flowing, and CO2LiftV is here to help! Our most intimate skin deserves the same care we give the skin on our face. That's why Lumisque has developed a revolutionary carboxytherapy treatment that can be easily and safely applied—pain-free—in the comfort of your own home: CO2LiftV. It's the only at-home vaginal rejuvenation kit that doctors recommend to keep your vulva happy and healthy!

Our carboxytherapy gel, CO2LiftV, uses topical application of carbon dioxide to increase blood flow. When the gel absorbs into the skin, it displaces oxygen off of hemoglobin, which enhances oxygen delivery to the skin and promotes blood flow.

Read What Others Are Saying!



CO2LIFT ❤️ – CO2LIFT is a miracle product! It tones, tightens, and lubricates! All with no downtime!

– *Kari Larson*

I'm young again! – This product is absolutely amazing! I've been on estradiol and wanted to be hormone free. With CO2LIFT V I'm renewed and rejuvenated! 🙌🙌

– *Leighanne Littrell*

Life Saver – You need this, this thing makes me feel young again. Great product.

– *Abby X*



This product really works well! I could tell a difference in sensation and appearance after the 2nd use. I will continue to use this product.

– *Tonya Thompson*

I have done several treatments so far and can already tell and feel a huge difference downstairs. I'm need to try the face mask. This product is quality and I would have to say 10/10 recommend.

– *Danielle Meders*

You just can't believe how well this works! No pain or discomfort. Definitely worth the price.

– *Lizzie A.*



CO2LiftV is for every woman: women concerned about the vulva's cosmetic experience, new mothers, menopausal women, women on prescription medication, women who have had chemotherapy, and women with a history of breast cancer who cannot take supplemental estrogen.



Most women see results in as little as three treatments, and a regular CO2LiftV routine can maintain vaginal health—and sexual pleasure—for your entire life.

Show some love to your special V, and you'll look and feel confident with CO2LiftV.



With Love, Lana Kerr

CEO and Founder of Lumisque and CO2Lift V

LUMISQUE
s k i n c a r e

